

CONTENTS

<i>List of Figures and Tables</i>	xi
<i>Acknowledgments</i>	xiii
<i>Contributors</i>	xv
Introduction <i>Sally H. Clarke, Naomi R. Lamoreaux, and Steven W. Usselman</i>	1
PROLOGUE: REORGANIZING INNOVATION	
Introduction to the Prologue <i>Sally H. Clarke, Naomi R. Lamoreaux, and Steven W. Usselman</i>	39
1 The Rise and Decline of the Independent Inventor: A Schumpeterian Story? <i>Naomi R. Lamoreaux and Kenneth L. Sokoloff</i>	43
PART I: WITHIN FIRMS	
Introduction to Part I <i>Sally H. Clarke, Naomi R. Lamoreaux, and Steven W. Usselman</i>	81
2 Coming as Creative Responder: A Schumpeterian Interpretation of Disruptive Innovation <i>Margaret B. W. Graham</i>	85
3 Probability Theory and the Challenge of Sustaining Innovation: Traffic Management at the Bell System, 1900–1929 <i>Paul J. Miranti Jr.</i>	114
4 Rethinking the Invention Factory: Bell Laboratories in Perspective <i>Kenneth Lipartito</i>	132

Contents

x	PART II: AMONG FIRMS	
	Introduction to Part II <i>Sally H. Clarke, Naomi R. Lamoreaux, and Steven W. Usselman</i>	163
5	Stanford University and Frederick Terman's Blueprint for Innovation in the Knowledge Economy <i>Stephen B. Adams</i>	169
6	The Bold and the Foolhardy: Hurricanes and the Early Offshore Oil Industry <i>Joseph A. Pratt</i>	191
7	Mementos: Looking Backwards at the Honda Motorcycle Case, 2003–1973 <i>Christopher McKenna</i>	219
	PART III: FIRMS AND THE STATE	
	Introduction to Part III <i>Sally H. Clarke, Naomi R. Lamoreaux, and Steven W. Usselman</i>	243
8	Unbundling IBM: Antitrust and the Incentives to Innovation in American Computing <i>Steven W. Usselman</i>	249
9	Credit and the Mature Market for Automobiles <i>Sally H. Clarke</i>	280
	<i>Selected Bibliography</i>	315
	<i>Index</i>	341